



SPONSORSHIP PROPOSAL



ORIGINALS ONLY



INTRODUCTION



Greeting Leaders:

Mickens Entertainment Group & Affiliates (MEGA) is excited to introduce the Originals Only Live Creative Experience, an event that showcases the very best in local artistry and entrepreneurial spirit. Originals Only is more than just a show; it's a movement towards embracing and promoting original content across various forms of expression.

Our platform provides artists, performers, and small businesses with a spotlight meant promote their talents and works while engaging with a community craving for new and unique experiences. Our audience gets to choose their own level of creative immersion from the showcase to our guided painting or creative writing activities, all in one place.

As we prepare for an exhilarating journey into a world of original expressions, we invite you to explore this sponsorship opportunity that supports the arts and connects your brand with a diverse and vibrant community. As a sponsor, your organization will play a leading role in fostering this creative landscape, gaining valuable exposure, and making a positive impact in the community.

EVENT DETAILS

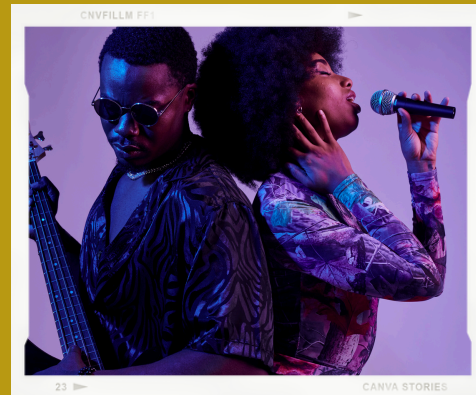


SPECIAL PERFORMANCES

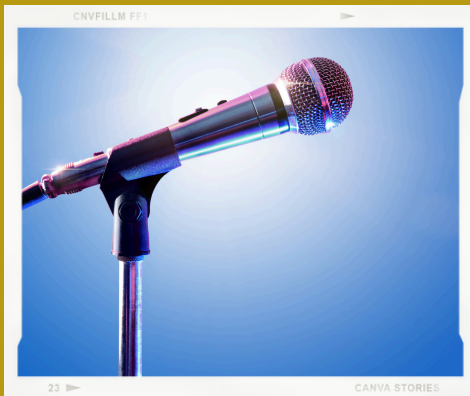
Our entertainment features three different performers showcasing their original material. Our goal is to diversify the experience, so no two acts are alike. Here are some examples of what you will witness! (Contact us for specific current line up)



LIVE BAND PERFORMANCE



VOCALIST



POET OR COMEDIAN



MUSICIAN

IMMERSIVE EXPERIENCES



PAINTING

Guided painting experience



CREATIVE WRITING

Prompted writing inspiration



UNIQUE SHOPPING

Hand made and boutique service options

EVENT VENUE



WEDNESDAY, OCTOBER 9, 2024



Location:

Dania Beach Improv
177 N POINTE DR.
Dania Beach, FL 33004

Parking: FREE

Garage:
170 Way Pointe Pl,
Dania Beach, FL 33004

Street and Lot Parking also
available





AUDIENCE DEMOGRAPHICS



- **Age Range:** 28 to 50 years old
- **Geographic Focus:** Residents of the Tri-County Area (Dade, Broward, Palm Beach)
- **Interests:** Passionate about live art, writing, and music. Our attendees are avid supporters of the arts who appreciate and seek out original content.
- **Professional Status:** Comprised of professionals possessing disposable income and a taste for sophisticated entertainment options.

Occasions for Attendance:

- **Girls Night Out:** A perfect setting for friends to unwind and enjoy a night filled with creativity and inspiration.
- **Date Night:** An intimate and engaging atmosphere that enhances any romantic evening.
- **Industry Meet Up:** An opportunity for professionals within the creative industries to network in a dynamic environment.
- **Birthday/Celebration:** The ideal backdrop for celebrating special occasions with a unique twist.
- **Corporate Outing:** An excellent option for companies looking to offer their employees or clients an experience that goes beyond conventional entertainment.

Inclusivity:

At Originals Only, we celebrate diversity in all its forms. Our event is a welcoming space for individuals of all genders, sexual orientations, and backgrounds.

Target Attendance:

We aim to attract between 150 and 200 seated guests per event, ensuring an intimate yet lively setting that fosters interaction and enjoyment.

SPONSOR LEVELS & INFO



Join us in presenting something amazing—your support will help us make waves. We're excited to partner with you and see what we can achieve together!"

[Click for Current Sponsorship Options](#)

For more info follow us
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